

For Immediate Release:

University of San Francisco Offers First Online Program Aligned With New Certification From Institute for Supply Management™ (ISM)

USF's Master Certificate in Supply Chain Management Program Brings Key Knowledge Standards to Global Audience With 100% Online Courses

TAMPA, FL (May 28, 2008) – Supply chain professionals interested in pursuing ISM's new Certified Professional in Supply Management (CPSM) credential can now register for the only [online program](#) to incorporate the CPSM body of knowledge. Offered by the University of San Francisco's acclaimed School of Business and Management, the online [Master Certificate in Supply Chain Management](#) provides in-depth coverage of all supply chain functions, from planning and procurement to production and distribution.

The new CPSM certification represents the highest degree of professional competencies and contains the most comprehensive body of knowledge, encompassing all of the main components of supply management.

"We developed our courses in close alignment with the topics covered by the industry's leading certifying bodies, including ISM," said USF Instructor Matt Cole, who is also a Supply Planning Manager with beverage distributor Diageo. "USF's master certificate is the only expert-based, university-backed, 100% online program to incorporate the CPSM body of knowledge. It is also unique in that it explores supply chain management from three distinct viewpoints: a [functional perspective](#), [tactical implementation](#) and [strategic best practices](#)."

Cole added, "The Master Certificate in Supply Chain Management program provides unrivaled depth and breadth of content, so students should be aware that it was not designed as or intended to be a traditional 'test prep' class. We recommend that professionals complete USF's three-course program, then review ISM's [CPSM study materials](#) prior sitting for the exam. This approach will ensure students have the knowledge and skills to achieve certification *and* succeed in any supply chain role."

About the University of San Francisco

Acclaimed as one of America's best universities by *U.S. News & World Report* and *The Princeton Review*, the [University of San Francisco](#) has earned a reputation for academic excellence that dates back to its founding in 1855. It is committed to becoming internationally recognized as a premier Jesuit Catholic, urban university with a global perspective. USF's [online programs](#) are offered through its School of Business and Management, which includes the Masagung Graduate School of Management and the McLaren Undergraduate College of Business.

About University Alliance Online

The [University Alliance](#) (UA) facilitates the promotion and online delivery of associate's, bachelor's and master's degrees as well as professional certificate programs from the nation's leading traditional universities and institutions. Powered by UA's technology and support services, our university partners have surpassed 300,000 online enrollments — making UA the largest facilitator of e-learning in the country. University Alliance partners include [Villanova University](#), the [University of Notre Dame's Mendoza College of Business](#), [Tulane University's Freeman School of Business](#), [Thunderbird School of Global Management](#), the [University of San Francisco](#), the [University of South Florida](#), [Florida Institute of Technology](#), [The University of Scranton](#), [Dominican University](#) and [Jacksonville University](#).

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