

For Immediate Release:

University of San Francisco Expands Industry-Leading Online Supply Chain Training Program With New Courses in Green and Lean Supply Chain Management

New Advanced Specialized Certificate Courses Empower Supply Chain Professionals With Business-Transforming Green and Lean Strategies – 100% Online

TAMPA, Fla., September 4, 2009 – The University of San Francisco (USF) set the standard for online supply chain training when it introduced its three-course Master Certificate in [Supply Chain Management](#) program. Today, USF is again making history with the launch of its eight-week advanced specialized certificate courses in *Green Supply Chain Management* and *Lean Supply Chain Management* – 100% online.

While the master certificate program provides an essential big-picture overview of the supply chain, USF's specialized green and Lean supply chain training helps professionals hone their expertise in two powerful business philosophies that can completely transform a business. Developed by top supply chain, sustainability, environmental and Lean experts, the courses prepare students to lead changes that will have an immediate positive impact on the supply chain – and their company's bottom line.

"Consumer awareness and pending legislation have driven many organizations to pursue green initiatives," said USF online faculty member and supply chain expert Neil O'Connell. "Other companies are taking a wait-and-see approach, holding off until a bill passes in Congress or the economy turns around. What they don't realize is that is that green practices can actually save them money. Early adopters of green supply chain management programs are already reaping the benefits, from greater consumer confidence, to improved processes, to a stronger bottom line. USF's [Green Supply Chain Management](#) training will equip students with valuable tools and strategies that are as good for business as they are for the environment."

USF's second advanced specialized course offers another way to combat the weak economy. "As companies struggle to do more with less, many are turning to Lean practices," noted USF online instructor and Lean supply chain expert Doug Zopfi. "Organizations in every industry are using the Lean methodology to achieve significant cost savings, lead-time reductions and quality improvements. USF's [Lean Supply Chain Management](#) training shows students how they can do the same. We demonstrate the practical applications of Lean principles through case studies and best practices, thereby helping supply chain professionals gain proficiency in critical Lean tools and tactics, and enabling Lean and Six Sigma practitioners to leverage their skills across the supply chain."

- continued -

Registration is now open for both of USF's new supply chain management courses. *Lean Supply Chain Management* classes will begin November 1, while *Green Supply Chain Management* classes will commence in early 2010. Upon completion of each eight-week course, students will receive a framed certificate from the University of San Francisco's School of Business and Management.

For more details on USF's online green and Lean supply chain training – as well as its comprehensive Master Certificate in Supply Chain Management program – call 800-436-1713 or visit www.USanFranOnline.com.

About the University of San Francisco

Acclaimed as one of America's best universities by [U.S. News & World Report](#), the University of San Francisco has earned a reputation for academic excellence that dates back to its founding in 1855. It is committed to becoming internationally recognized as a premier Jesuit Catholic, urban university with a global perspective. USF's online programs are offered through its School of Business and Management, which includes the Masagung Graduate School of Management and the McLaren Undergraduate College of Business.



About University Alliance Online

The [University Alliance](#) (UA) facilitates the promotion and online delivery of associate's, bachelor's and master's degrees as well as professional certificate programs from the nation's leading traditional universities and institutions. Powered by UA's technology and support services, our university partners have surpassed 300,000 online enrollments — making UA the largest facilitator of e-learning in the country.

###