Thomson Financial/Intelligence Data

22 Thomson Place Boston, MA 02210 www.intelligencedata.com



# Press Release

Contact Us: Cindy Belliveau

Marketing Communications Manager,

Intelligence Data Phone: (617) 856-2807

E-Mail: cindy.belliveau@tfn.com

### For Immediate Release

# THOMSON FINANCIAL/INTELLIGENCE DATA INTRODUCES NEW USER INTERFACE AND ADDED FUNCTIONALITY IN INTELLISCOPE $^{\rm SM}$ PRODUCT

New Features Help Users Access High-Value Opinion and Analysis More Quickly, Obtain More Relevant Search Results, and Make Confident Download Decisions

BOSTON, June 11, 2001 – Thomson Financial/Intelligence Data today launched a new release of its flagship Intelliscope product featuring a redesigned user interface, faster performance, and improved tools and functionality. The company's premier e-information product provides access to an extensive collection of research, insights, and analysis from the world's leading brokerage houses, investment banks, and consulting firms. Many of the recent Intelliscope enhancements were developed in response to customer feedback, and are designed to increase users' productivity and efficiency.

"Intelligence Data has built a solid reputation as the leading provider of high-value opinion and analysis. While our premier content is undoubtedly the primary reason so many companies choose Intelliscope, we are committed to delivering the features and functionality clients need to locate and retrieve information quickly and easily. After all, even the best databases aren't of much value to clients if the search tools are difficult to use, slow to run, or cluttered with irrelevant results," says Gary Halliwell, president and founder, Intelligence Data. "Our customers have told us that Intelliscope is one of the best e-information products available to corporations, and we believe that the new user interface and product enhancements have widened the gap between Intelliscope and other services available to the market today. Not only is it more flexible and user-friendly than ever before, but it also delivers faster results and helps users make better informed download decisions. The bottom line is that clients can locate and access the exact information they require with minimal time and effort."

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Among the new features and functionality available in the latest Intelliscope release are the following:

- Redesigned User Interface (UI) The new UI blends substance and style, offering improved navigation, faster page downloads, and a more polished look and feel. Tabs located at the top of each page allow users to easily move between key screens, including Search, Alerts, Post and Share, and Customize. Sub-pages—such as the advanced search screens for individual content sets—are now accessible with a single click via clearly-marked hyperlinks near the top of each page, just below the tabs. In addition to providing increased visibility for certain screen elements, the streamlined design of the UI also helps improve page-level performance—significantly decreasing load times and delivering faster results.
- **Best Passage** The best passage feature captures the free-text search term and displays it within the context of the document. A brief excerpt from the report is generated based on the best representation of the search term, and each occurrence of the term is highlighted on screen. This feature helps users determine at a glance whether the document is relevant to their search so they can make more confident download decisions.
- Separate Title and Free Text Search Fields Intelliscope users previously had the option of searching for a free-text term anywhere within the document or restricting their search to the title only. With the addition of separate title and free-text search fields, users can now enter different terms in each field to further refine their searches and obtain more targeted results.
- Multiple E-Mail Alerts Intelliscope's alert function allows users to conduct a search once and have updated results delivered to them daily (or at other specified intervals). The multiple e-mail alerts feature allows one user to create an alert and send the results to as many as 10 different e-mail addresses, which saves time for the other users as they don't have to set up the same alert for themselves.
- **Tips** Along with a new and improved online help section, Intelliscope now features tips throughout the product. The tip links are located next to select fields, enabling users to access helpful usage hints relating to that feature with a single click.

Intelliscope users can obtain more detailed information on the new release by clicking on the "New Feature" link or "Help" button within the product. Companies that wish to learn more about Intelliscope are invited to contact Intelligence Data for a no-obligation trial offer. In the Americas and Asia, please call (800) 654-0393 or send e-mail to <a href="mailto:intelligence.data@tfn.com">intelligence.data@tfn.com</a>. In Europe, please call +44-(0)20-7369-7656 or send e-mail to <a href="mailto:id.support@tfeurope.com">id.support@tfeurope.com</a>. Alternately, readers may obtain product information or sign up for a complimentary trial online at <a href="mailto:www.intelligencedata.com">www.intelligencedata.com</a>.

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## **About Intelligence Data:**

Thomson Financial/Intelligence Data provides in-depth research and analysis on more than 37,500 public and private, U.S. and international companies across every major industry sector. The company's comprehensive databases contain over 2.5 million research reports, more than 3 million analyst notes, over 2,500 trade journals and newspapers, 43 newswires, and 200,000 company profiles. Intelligence Data's products are designed to meet the needs of corporate users who require high-value business intelligence for applications such as strategic planning, business development, competitive intelligence, mergers and acquisitions, sales and marketing, and product development. For more information, visit <a href="https://www.intelligencedata.com">www.intelligencedata.com</a>.

#### **About Thomson Financial:**

Thomson Financial is a US\$2 billion provider of e-information and integrated work solutions to the worldwide financial community. Through the widest range of products and services in the industry, Thomson Financial helps clients in more than 70 countries make better decisions, be more productive, and achieve superior results. Thomson Financial is part of The Thomson Corporation (TSE:TOC), a leading, global e-information and solutions company with annual revenues of approximately US\$6 billion. The Corporation's common shares are listed on the Toronto and London stock exchanges. For more information on Thomson Financial, visit <a href="https://www.thomsonfinancial.com">www.thomsonfinancial.com</a>.

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